

This Privacy Policy explains how we collect, use, protect, and share information and data when you use the VENTURELAND Web site (“VENTURELAND Site”) or VENTURELAND services (“Services”). This Privacy Policy also explains your choices for managing your information preferences, including opting out of certain uses of your Personal Information. By using the VENTURELAND Site or Services you consent to this Privacy Policy.

## **MANAGING YOUR INFORMATION PREFERENCES**

If you have questions or concerns about this Privacy Policy, please e-mail us at [inquiries@venture.land](mailto:inquiries@venture.land).

## **INFORMATION WE COLLECT**

### **PERSONAL INFORMATION**

We collect information that personally identifies you, such as your name, e-mail and other personally identifiable information that you choose to provide to us (“Personal Information.”) You may be asked to provide us with Personal Information when you register with the VENTURELAND Site or use any of our Services and at other times. It’s your decision to provide us this information, but if you choose not to provide it, you may not be able to use some or all of the features of the VENTURELAND Site or Services.

### **USAGE DATA AND SITE ACTIVITY**

We automatically collect information about the actions you take on the VENTURELAND Site (“Usage Data”). For example, each time you use the VENTURELAND Site, we automatically collect the type of Web browser you use, your operating system, your Internet Service Provider, your IP address, the pages you view, and the time and duration of your visits to the VENTURELAND Site. This anonymous usage information may be associated with your username and profile, but we don’t share the associated information with third parties. We use this information to help us understand how people use the VENTURELAND Site and Services and to improve the services we offer.

### **COOKIES AND WEB BEACONS**

We use cookies (small text files placed on your computer to identify your computer and browser). We also use Web beacons (electronic files placed on a Web site that monitor usage). We use cookies and Web beacons to improve the experience of the VENTURELAND Site and Services, such as filling in your username for you for easier login. We generally don't use cookies or Web beacons to collect Personal Information, except that we do use cookies to collect traffic data that may include personal identifiers. Most Web browsers are initially set up to accept cookies. You can reset your Web browser to refuse all cookies or to tell you when a cookie is being sent, however, certain features of the VENTURELAND Site or Services may not work if you delete or disable cookies. Some of our Service Providers may use their own cookies and Web beacons in connection with the services they perform on our behalf.

## **HOW WE USE INFORMATION AND WHEN WE MAY SHARE INFORMATION GENERALLY**

We use Personal Information for internal purposes only, such as to provide you with the VENTURELAND Site and Services, to improve the VENTURELAND Site and Services and in general to communicate with you about VENTURELAND. We will not share Personal Information with third parties, including for their direct marketing purposes, without your consent, except as explained in this Privacy Policy. We may share with third parties certain Usage Data regarding the VENTURELAND Site and Services, but your Usage Data will be aggregated with the Usage Data of others and will not identify you individually.

## **SERVICE PROVIDERS**

From time to time, we may establish business relationships with other businesses who we believe are reputable and who have confirmed that their privacy practices are consistent with ours ("Service Providers"). For example, we may hire Service Providers to provide certain services, such as hosting and maintenance, data storage and management and marketing. We only provide our Service Providers with the information necessary for them to perform these services for us. Each Service Provider must agree to use reasonable security procedures and practices appropriate to the nature of the information involved, in order to protect your Personal Information from unauthorized access, use or disclosure. Service Providers are prohibited from using Personal Information other than as specified by VENTURELAND.

## **OTHER TRANSFERS**

We may share Personal Information and Usage Data with businesses controlling, controlled by, or under common control with VENTURELAND. If VENTURELAND is merged, acquired, or sold or in the event of a transfer of some or all of our assets, we may disclose or transfer Personal Information and Usage Data in connection with that transaction. You'll have the opportunity to opt out of any such transfer if, in our discretion, the new entity plans to handle your information in a way that differs materially from this Privacy Policy.

## **COMPLIANCE WITH LAWS AND LAW ENFORCEMENT**

VENTURELAND cooperates with government and law enforcement officials and private parties to enforce and comply with the law. We may disclose Personal Information and any other information about you to government or law enforcement officials or private parties if, in our discretion, we believe it's necessary or appropriate in order to respond to legal requests (including court orders and subpoenas), to protect the safety, property or rights of VENTURELAND or any other party, to prevent or stop any illegal, unethical or legally actionable activity or to comply with the law.

## **BE CAREFUL WHEN YOU SHARE INFORMATION WITH OTHERS**

Please be aware that whenever you share information on a publicly available profile page or any other public forum on the VENTURELAND Site, that information may be accessed by others. In addition, please remember that when you share information in any other communications with third parties, that information may be shared or made public by others. This means that anyone with access to that information can potentially use it for any purpose, including to send unsolicited communications.

## **SECURITY**

We maintain physical, electronic and procedural safeguards to protect the confidentiality and security of information transmitted to us. However, no data transmission over the Internet or any other network can be guaranteed to be 100% secure. So while we work hard to protect information transmitted on or through the VENTURELAND Site or Services, we cannot and do not guarantee the security of any information you transmit on or through the VENTURELAND Site or Services, and you do so at your own risk.

## **LINKS TO OTHER WEB SITES**

The VENTURELAND Site and Services may contain links to other Web sites. A link to a someone else's Web site does not mean that we endorse it or that we are affiliated with it. We do not control third-party Web sites or content and you access them at your own risk. You should always read the privacy policy of a Web site before providing any information to it.

## **CHILDREN'S PRIVACY**

The VENTURELAND Site and Services are intended for users who are 18 years old or older. We don't knowingly collect Personal Information from children under the age of 13. If we find out that we have inadvertently received Personal Information from a child under the age of 13, we'll delete that information from our records.

## **PROCESSING IN THE UNITED STATES**

Please be aware that your Personal Information and communications may be transferred to and maintained on servers or databases located outside your state, province or country. If you're located outside of the United States, please be advised that we process and store all information in the United States. The laws in the United States may not be as protective of your privacy as the laws in your location. By using the VENTURELAND Site or Services, you agree that the collection, use, transfer and disclosure of your Personal Information and communications will be governed by the applicable laws in the United States.

## **PRIVACY POLICY CHANGES**

From time to time, we may change this Privacy Policy. If we decide to change this Privacy Policy, we'll let you know by posting the revised Privacy Policy on the VENTURELAND Site. Those changes will go into effect on the Revision Date shown in the revised Privacy Policy. Your continued use of the VENTURELAND Site or Services constitutes your consent to the revised Privacy Policy.